



When you permit smoking, **80%** of Colorado sees your business differently.

When was the last time a business lost a customer to its “no shirt, no shoes, no service” policy? When was the last time someone refused to fly because they couldn’t smoke on an airplane? Studies consistently show that by going smoke-free, you don’t lose the smokers—just the smoke. And with eight out of every ten potential customers being nonsmokers, going smoke-free actually becomes a great opportunity to grow your business. Visit [growsmokefree.org](http://growsmokefree.org), or call 303.444.9799 for free information, tools and materials to help your business kick the habit and profit from going smoke-free.

[GROWSMOKEFREE.ORG](http://GROWSMOKEFREE.ORG)

## GASP of Colorado

The Group to Alleviate Smoking Pollution

2885 Aurora Avenue, Suite 37  
Boulder, CO 80303

Non-Profit Org.  
U.S. Postage  
PAID  
Boulder, CO  
80302  
Permit # 653

Tafolino's Restaurant  
2001 Youngfield St  
Golden, CO 80401