

# “Those so-called experts who warn against going smokefree? Find out who they really work for.”

STEPHANIE SHIMP & DAVID BURLEY | Edina and Highland Grill, Minneapolis / St. Paul



Ever since communities across America started going smokefree, Big Tobacco has been using paid agents and front groups to stop them.

The tobacco industry has targeted dozens of legitimate hospitality associations, and too often succeeded. If real groups won't cooperate, Big Tobacco just sets up fake ones.

It's politics. If voters know Big Tobacco is working to block a smokefree measure, they're much more likely to support it.

So the tobacco industry uses the hospitality industry as a front, panicking restaurant and bar owners, lying that smoke-free measures will cost you customers and business. (They don't.)

Is your restaurant association working with Big Tobacco, hosting tobacco's paid "experts" at meetings or lobbying against healthy smokefree measures?

Be an insider. Get the facts on fronts at [TobaccoScam.ucsf.edu](http://TobaccoScam.ucsf.edu)



**TOBACCO** Big Tobacco  
**scam** is lying.  
Again.

TobaccoScam is a project of Stanton Glantz, PhD, of the School of Medicine, University of California, San Francisco. San Francisco, CA 94143-1390.

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