



When you permit smoking, **80%** of Colorado sees your business differently.

WARNING: Smoking may be hazardous to your business's health. Eight out of every ten potential customers are nonsmokers. And when given the choice, more than half of all Coloradans regularly take their business to nonsmoking establishments. Smoke-free policies can bring in new business, lower your insurance premiums, decrease maintenance costs and improve the health of your staff. And studies consistently show that by going smoke-free, you don't lose the smokers—just the smoke. Visit [growsmokefree.org](http://growsmokefree.org), or call 303.444.9799 for free information, tools and materials to help your business kick the habit and profit from going smoke-free.

[GROWSMOKEFREE.ORG](http://GROWSMOKEFREE.ORG)

## GASP of Colorado

The Group to Alleviate Smoking Pollution

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Non-Profit Org.  
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Permit # 653

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