



When you permit smoking, **80%** of Colorado sees your business differently.

What's easier to ignore: secondhand smoke, or 80% of your potential customers? The number of customers your smoking policy attracts is nothing compared to the number it turns away. And studies consistently show that by going smoke-free, you won't lose the smokers – just the smoke. Visit growsmokefree.org, or call 303.444.9799 for study details and free information, tools and materials to help your business kick the habit and profit from going smoke-free.

GROWSMOKEFREE.ORG